

# Leading by Convening



*A Blueprint on Authentic Engagement*



# Leading by Convening

*Coalescing Around Issues*

## Aligning Feedback and Acknowledgement with Self-Determination Theory

### ***FOUR SIMPLE QUESTIONS:***

- 1. Who cares about this issue and why?***
- 2. What work is already underway separately?***
- 3. What shared work could unite us?***
- 4. How can we deepen our connections?***

Four Simple Questions *(continued)*

**1. Who cares about this issue and why?**

Answering this question permits leaders to think beyond their personal and/or professional role to develop a big picture of the issue in practice.

<b>Who cares?</b> <small>[List by role, organization, position, name, etc.]</small>	<b>Why do they care?</b> <small>[Note their connection to the issue.]</small>

*Continued*

Four Simple Questions (continued)

**2. What work is already underway separately?**

Recognizing the work of others is critical to developing allies. Respecting the history that others have on an issue is critical to engagement.

<b>Organization or Group</b> [Note name of organization or group.]	<b>Initiative, Location, Document or Tool</b> [Note title of initiative, location, document or tool.]	<b>Unique Vocabulary or Difference in Perspective</b> [Note any unique identifiers relative to this group.]	<b>Value to Our Common Interest</b> [Note value this group brings to the table.]

Continued

**Four Simple Questions** (continued)

**3. What shared work could unite us?**

Relationship building takes time! Shared activities make a start and lead to bigger opportunities.

Activities that Might Have Value [Select from below and/or add others.]	For All Groups?	If Not for All Groups, List Specific Groups
<i>Defining a Shared Problem</i>		
<i>Information Exchanges</i>		
<i>Productive Inquiries</i>		
<i>Joint Events</i>		
<i>Mapping Resources</i>		
<i>Developing Shared Messages</i>		
<i>Other (Specify)</i>		

Continued

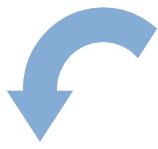


Four Simple Questions (continued)

**4. How can we deepen our connections?**

A single outreach won't yield much when we want to change practice; interactions must be ongoing. *Remember:* If a group is important to our outcomes it isn't any less important because it doesn't accept our invitations. Keep inviting!

<b>Group</b> [List identified groups.]	<b>How can we support and connect to this group's work on this issue?</b> [Note activity(ies) most likely to be effective.]	<b>How can this group support and connect to our work on this issue?</b> [Note activity(ies) most likely to be effective.]



**Leading by Convening—Coalescing Around Issues**

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## Alignment of CHECK & CONNECT features with Tier II/III Interventions

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